



JESS PRYLES

HARDCORE CARNIVORE

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PROFILE

Jess Pryles is an Australian born food and cooking personality who is widely known for her expertise in barbecue, meat and smoking techniques. She has established herself as a respected authority on all things meat and grilling with her own unique style and flair. Jess' expertise in the meat world grew from humble beginnings, a regular consumer who enjoyed the occasional steak at home, but frustrated by her own lack of knowledge on the different cuts available, and more importantly, how to cook them. Pryles spent years educating herself on all things meat-related, which eventually led her to become a professional cook, cookbook author, TV personality, and Meat Science graduate.

Jess is the founder of the Hardcore Carnivore brand, which produces a line of meat seasonings and accessories that have gained enormous popularity in the cooking and grilling community worldwide. Her love for barbecue and meat led her to become a founding member of the Australasian Barbecue Alliance, the largest such body in the southern hemisphere.



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Jess is the host of the Outdoor Channel series, *Hardcore Carnivore*. She has made other notable appearances hosting *BBQquest* on Hulu and Channel 7's *Aussie Barbecue Heroes*. She has also grilled live on the *Today Show* on multiple occasions, and is a regular on Food Network. Off the screen, Jess created the menu for the G'day USA Australia Day event at the Texas Governor's Mansion, in addition to speaking and demoing at SXSW, Camp Brisket, Southern Smoke, National Barbecue & Grilling Association, Ducks Unlimited, Meatstock, Charleston Food & Wine, Live Fire Austin, Big Grill Festival, Beef Australia, Hogs For The Cause and American Meat Science Association conferences, as well as serving as the host of the prestigious World Butchers Challenge.

Her dedication to the craft of cooking, and her innovative approach to smoking and grilling techniques has earned her a place among the top chefs in the industry. Touted as a "meat nerd" by loyal followers, Pryles has pioneered a unique brand encompassing cookery, 'meatducation' and the Texan way of life, all while encouraging folks to cook meat like they mean it.

AS SEEN:

Southern Living



THE TIMES



FOOD & WINE

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The Sydney Morning Herald